

BIRLA  
**opus**  
**PR1ME**



**PAINTING  
POSSIBILITIES**



[www.birlaopusprime.com](http://www.birlaopusprime.com)

## BIRLA OPUS PRIME ADVANTAGE



Personalized  
Engagements



Simplified  
Portfolio



Large Team of  
Professionals



Specialized  
Services

## PERSONALIZED SERVICES AND TOOLS

- SITE SAMPLING • COLOUR SELECTION TOOLS • PROJECT CONSULTATION
- EXPERIENCE CENTRES • PROJECT BID ASSISTANCE • VISUALIZATION SERVICE



## DEDICATED TEAM FOR

- Architects and Interior Designers
- Factories, Builders, and CHS
- Waterproofing Solutions
- Government Stakeholders



## WIDE RANGE OF PRODUCT PORTFOLIO



### Exterior:

Exterior paints that offer colour fade, peeling, algal, and dirt pick-up resistance

### Interior:

Interior paints with exceptional brightness, whiteness, and scrub resistance



### Enamels:

High-quality enamels to offer a premium gloss finish.

### Waterproofing:

Our waterproofing solutions ensure excellent crack bridging, adhesion, and anti-carbonation



### Textures range:

Textures range that includes wall-finish roller, finish, scratch, and dholpur

### Allwood range :

Our Allwood range comes with PU variants, NC Sealer, Melamine variants, and more.



## OUR LOYALTY SERVICES



Contractor App



On-Site  
Project Support



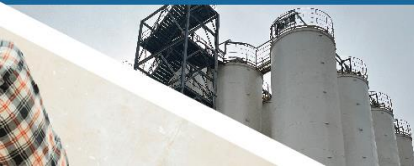
Training Support



Timely Material  
Availability



Best-In-Class  
Loyalty Program



## ADITYA BIRLA GROUP, A SYMBOL OF TRUST AND CREDIBILITY SPANNING ACROSS

**32+**   
Diverse  
Businesses

IN  
**41**   
Countries

**165**   
years  
of legacy

Venturing into the paint industry  
with **Birla Opus**, an outcome  
of a visionary investment of

  
**₹10,000**  
Crores

it boasts a production  
capacity of

**1.3**   
Billion Litres annually

across  
**6** automated  
plants 

backed by a team of  
**100+**   
research experts

## REACH OUT TO THE TEAM



Name \_\_\_\_\_  
Designation \_\_\_\_\_  
Contact No. \_\_\_\_\_  
Email Address \_\_\_\_\_



Grasim Industries Ltd. (Birla Paints Div.)  
9th Floor, Birla Centurion, Pandurang Budhkar Marg, Worli,  
Mumbai - 400030, Maharashtra.

Scan code to include **\*T&Cs** | Free sample. Not for retail sale.